## The Mighty '70ers Newsletter



Ahhh... it is getting cooler in AZ where I live. Hope it does not get too cold for those who live in the northern states.

Bunny and Norbert Enos have two 50<sup>th</sup> Golden Anniversary banners. They want to keep one. They would like to give the second one to any of the class members who would like to have it. If you want it, please contact them – naenos45@gmail.com.

Several class members who wanted to wait until the following year to receive it in person asked about receiving it this year. Unfortunately, the 2021 Gallaudet Homecoming is not open to the public. So far, the 2022 Gallaudet Homecoming will be open to the public. Then you can receive your Medallion there in person.

Many of you have received the Gallaudet Today Spring/Summer 2021 magazine. There is an awesome article about our 1970 50<sup>th</sup> Class Reunion and the two endowments. For those who did not receive the magazine can read it below on pages 3-6. Go Mighty 70s!

The Virtual Alumni Homecoming 2021 will begin on October 22-24, 2021. All events are remote, open to the public, and will be held on Eastern Time. Visit this link – <a href="https://gu.live/Alumni">https://gu.live/Alumni</a>. If you want more information - <a href="mailto:alumni.relations@gallaudet.edu">alumni.relations@gallaudet.edu</a>. It will be fun to watch the events. For those who did not get the postcard-See below.



#### VIRTUAL ALUMNI HOMECOMING SCHEDULE

All events are remote, open to the public, and will be held Eastern Time. There are no on-campus events.

For updates and links: https://gu.live/AlumniHC Please check this site periodically for schedule updates and changes.

### GALLAUDET

Peikoff Alumni House 800 Florida Avenue, NE Washington, DC 20002 Non-Profit Org. U.S. Postage PAID MCR

#### **FRIDAY, OCTOBER 22**

- 2 3:30 p.m. ET | Alumni Emeriti Club Induction Ceremony
- 6:30 7:30 p.m. ET | Alumni Trivia
- 7 8:30 p.m. ET | Live Streamed Women's Soccer Game
- 8 9 p.m. ET | Homecoming Kickoff

#### **SATURDAY, OCTOBER 23**

- 10 11 a.m. ET | Coffee Chat with Bobbi
- 11 a.m. 1 p.m. ET | Class Reunions
- 1 3:30 p.m. ET | Live Streamed Football Game
- 3:30 7:30 p.m. ET | Class Reunions
- 7:30 9 p.m. ET | Alumni of Color Reunion
- 9 11 p.m. ET | Class Reunions

#### **SUNDAY, OCTOBER 24**

- 11 a.m. 12 p.m. ET | Brunch with the Bison Q&A with Gallaudet Athletics
- 12 1:30 p.m. ET | LGBTQIA Reunion
- 1:30 8:30 p.m. ET | Class Reunions



### Class Gift/Endowment Fund Report Cynthia Neese Bailes, Co-Chair & Gift Fund Coordinator

Celia May Laramie Baldwin, Gift Fund Co-Coordinator

Good news! Our two endowments continue to grow:

The Mighty Class of 1970 Student Scholarship Fund:

	31 July 2021	31 August 2021	Growth
Principal Balance	\$46,045.00	\$46,145.00	+ \$100.00
Market Value	\$51,983.69	\$53,038.67	+ \$1,054.98

The Class of 1970 Jack R. Gannon '59 Alumni Relations Fund:

	31 July 2021	31 August 2021	Growth
Principal Balance	\$29,430.00	\$29,530.00	+ \$100.00
Market Value	\$31,645.69	\$32,326.16	+ \$680.47

Our principal grows when we contribute to our fund. The larger our principal, the greater potential growth in market value. You can help our principal grow by donating at this link:

https://www.gallaudet.edu/office-of-development/giving-at-gallaudet/class-giving/class-of-1970



# CLASS OF 1970'S LEGACY TRIUMPHS EVEN in CHANGING TIMES

In a video dated October of 1995, Celia May 
"CM" Laramie Baldwin, '70, got onstage at Pelkoff Alumni House ("Ole Jim"), and addressed the Class of 1970 at their Silver 
Anniversary (25th) reunion. "How would you sign 'year 2020?" Would you sign it like 'two thousand twenty' or 'twenty twenty?' I don't know," she said.

Laramie Baldwin continued to share what she learned from the Deaf Expo just days before where she was blown away by predictions on technological advancements in 2000 and beyond. One prediction was that people would be able to communicate using ASL through screens. "I am afraid that perhaps in two thousand twenty--or twenty twenty--we will celebrate our 50th reunion through that medium. I hope not! I am a people person. I like physical touch and hugs!" she said.

Technology has advanced and rapidly changed the world since the grainy footage of Laramie Baldwin's speech. Video communication, the emergence of social media, and the daily use of phones and computers to stay connected have reshaped the way we connect. In October 2020, the Office of Alumni Relations hosted their first-ever virtual homecoming. In fact, for the Class of 1970 who were now celebrating their Golden Anniversary, using technology wasn't as scary as being together in person. As the COVID-19 pandemic changed people's lives globally, the Class of 1970 agreed to participate in the virtual homecoming for 2020 and plan for another in-person event when it is safe to do so. Nothing, they decided, could stop them from having a meaningful reunion.

A meaningful reunion for 50th Reunion
Chairperson Kathryn McIntire Sutton, '70,
meant being connected with her classmates,
her alma mater, and creating a legacy at
Gallaudet. Creating a legacy together is really
about reflecting and learning from the past,
living in the present, and building for the
future. One way to create this legacy for the
Class of 1970 is to set up an endowment for
Gallaudet. An endowment requires a collective
effort to memorialize the class and to create
opportunities for the future of Gallaudet.



The Class of 1970 already decided to set up a gift fund back in 2010. By 2017, only 12 people had donated to the fund, raising \$5,560. "Why not do more and create an endowment?"

Laramie Baldwin challenged her class then.
"Why not raise \$70,000 by 2020 in honor of
Class of '70?"

Cynthia Neese Bailes, '70, and Connie Fisher Friedman, '70, took on the challenge as cocoordinators for the class gift. They worked hard to engage their fellow classmates. They reached out to every classmate through monthly emails with videos of classmate reminisces and appeals. "The connection and the response from classmates was exhilarating!" said Neese Bailes.

By January of 2020, the class had raised \$37,000. Not only did the class need to raise another \$33,000 in 10 months to reach their target, they also needed to decide what they wanted their endowment to support. Would it be scholarships? A specific program?

# Why not do more and create an endowment?" Laramie Baldwin challenged her class then. "Why not raise \$70,000 by 2020 in honor of Class of '70?

At this time, Laramie Baldwin joined the fundraising drive herself. She and Neese Bailes found it hard to just pick one thing to support. They asked, "Couldn't we do TWO endowments instead of one?" No class at Gallaudet has ever done two endowments, but there was no reason why not! They formed a subcommittee of 10 class-gift donors to address this question and make recommendations to the whole class.

Scholarship support for one of the endowments was an easy decision. They recalled facing financial difficulties and those who were not able to continue to graduation. It was important for many in the Class of 1970 to keep tuition affordable for students.

For the second endowment, the subcommittee members remembered something personal and unique. The Office of Alumni Relations was established in 1968 while they were still undergraduate students. Joel Silberstein, '70, and de facto class historian, reminded everyone that Dr. Jack R. Gannon, '59, the first executive secretary, imparted upon the Class

of 1970 the sense that Gallaudet would always be "home," and many of them became proud lifetime members of Gallaudet College Alumni Association (GCAA) before graduating.

Throughout the years, as much as the world has changed, the Office of Alumni Relations remains the bridge between alumni and Gallaudet University. Alumni Relations has also supported the tradition of alumni giving back to students and programs on campus. With this in mind, the Class of 1970 wanted to give back to Alumni Relations, naming their fund "The Class of 1970 Jack R. Gannon, '59, Alumni Relations Fund."



Zoom Call with Jack Lamberton, Cynthia Neese Bailes, Dr. Jack R. Gannon with Rosalyn Gannon, and Celia May "CM" Laramie Baldwin.

As the virtual reunion approached, the Class of 1970 became even more engaged as many took training on how to use Zoom. Ultimately, 109 members participated in the Emeriti Club--the highlight event of the Golden Anniversary--to receive their medallions. This was the largest class turnout, and no doubt the virtual homecoming made it easier for more people to join the induction ceremonies. Additionally, 113 out of 170 living, contactable Class of 1970 members donated to the gift funds. By Homecoming they had surpassed the \$70,000 goal!

The remarkable turnout and the creation of two endowments is definitely a legacy in the making. The true inspiration, however, is really from how the Class of 1970 chose to celebrate each other in a way that could also support Gallaudet's future. Although nothing can replace being together in person, they were able to do this successfully online.

Over Zoom, Neese Bailes, Laramie Baldwin, and Class President Jack Lamberton, '70, shared the news of the endowment with Dr. Gannon and his wife, **Rosalyn**, '59.

Dr. Gannon was humbled while reflecting on his accomplishments. With tears in his eyes, he said, "All of us did that."

#### **ENDOWMENTS**

\$1,146
\$45,170
\$1,806

Don't know if your class has a gift fund or who your class gift coordinator is? Contact Alumni Relations Specialist darrius.doe@gallaudet.edu for more information!

